

Sheep Genetics Annual Survey 2012

Respondents: 69 displayed, 69 total

Status: Open

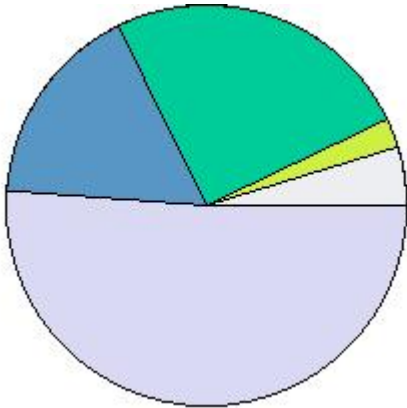
Launched Date: 16/10/2012

Closed Date: 16/01/2013

1. Name

Total Respondents 41
(skipped this question) 28

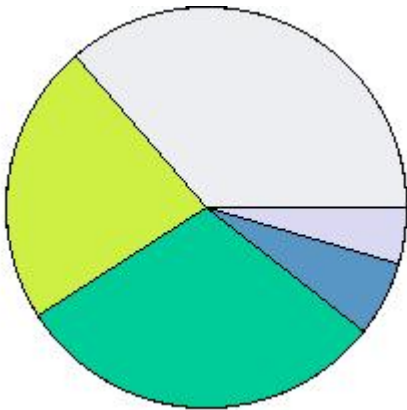
2. What type of breeder are you?



	Response Total	Response Percent
Terminal	43	65%
Maternal	14	21%
Merino	21	32%
Goat	2	3%
Other, please specify view	4	6%

Total Respondents 66
(skipped this question) 3

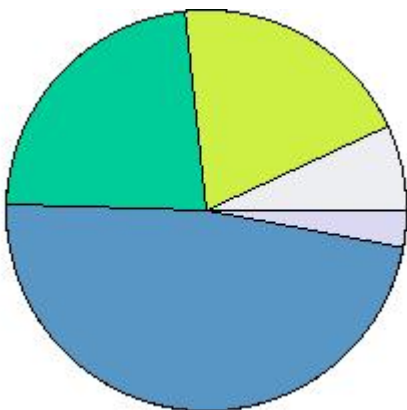
3. What is the size of your performance recorded flock?



	Response Total	Response Percent
0-50 animals	3	5%
50-100 animals	4	6%
100-300 animals	20	30%
300-600 animals	15	23%
600+ animals	24	36%

Total Respondents 66
(skipped this question) 3

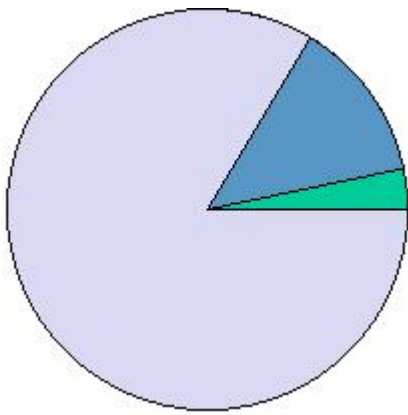
4. How often do you visit the Sheep Genetics website?



	Response Total	Response Percent
Daily	2	3%
Weekly	29	48%
Monthly	14	23%
Quarterly	12	20%
Never, please specify why not view	4	7%

Total Respondents 61
(skipped this question) 8

5. Have you used the Animal Search?



	Response Total	Response Percent
Yes	51	84%
No	8	13%
Further comments view	2	3%
Total Respondents	61	
(skipped this question)	8	

6. Using the Animal Search

	Excellent	Good	Neutral	Fair	Poor	Response Total		
How easy is the search function to use?	13.33% (8)	61.67% (37)	18.33% (11)	6.67% (4)	0% (0)	60	n/a	n/a
How relevant are the results returned?	33.33% (20)	48.33% (29)	8.33% (5)	6.67% (4)	3.33% (2)	60	n/a	n/a
Total Respondents						60		
(skipped this question)						9		

7. Sale and Semen Catalogues

	Yes	No	Response Total		
Have you used the web catalogues to advertise sale animals?	29.51% (18)	70.49% (43)	61	n/a	n/a
Have you used the web catalogues to advertise semen sales?	22.95% (14)	77.05% (47)	61	n/a	n/a
Total Respondents			61		
(skipped this question)			8		

8. Sheep Genetics website as a tool

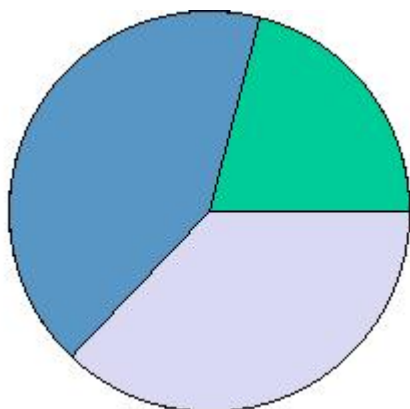
	Yes	No	Response Total
Do you use the website			

as an information source? 86.89% (53) 13.11% (8) 61 n/a n/a

Would you like to participate with other breeders in online forums/blogs? 45.9% (28) 54.1% (33) 61 n/a n/a

Total Respondents 61
(skipped this question) 8

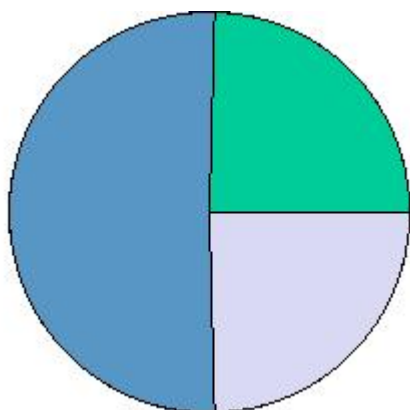
9. Would you be interested in participating in online training?



- Yes
- No
- If yes, please note topics you would be interested in. [view](#)

	Response Total	Response Percent
Yes	23	38%
No	26	43%
If yes, please note topics you would be interested in.	13	21%
Total Respondents (skipped this question)	61	8

10. If you answered yes to participating in online training, what would your preferred method of delivery be?



- Youtube
- Webinar
- Other, please specify [view](#)

	Response Total	Response Percent
Youtube	9	15%
Webinar	19	31%
Other, please specify	9	15%
Total Respondents (skipped this question)	61	8

11. Please provide comments/suggestions on the Sheep Genetics website:

Total Respondents 23
(skipped this question) 46

12. Sheep Genetics Staff

	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree	Response Total		
Are easily contacted	20.69% (12)	55.17% (32)	18.97% (11)	5.17% (3)	0% (0)	58	n/a	n/a
Are approachable and friendly	36.21% (21)	50% (29)	13.79% (8)	0% (0)	0% (0)	58	n/a	n/a
Are helpful and patient	36.21% (21)	46.55% (27)	15.52% (9)	0% (0)	1.72% (1)	58	n/a	n/a

with requests								
Requests are dealt with in a timely manner	29.31% (17)	39.66% (23)	18.97% (11)	8.62% (5)	3.45% (2)	58	n/a	n/a
						Total Respondents	58	
						(skipped this question)	11	
13. Sheep Genetics Reports								
	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree	Response Total		
Reports can be easily interpreted	32.76% (19)	44.83% (26)	13.79% (8)	8.62% (5)	0% (0)	58	n/a	n/a
						Total Respondents	58	
						(skipped this question)	11	
14. Australian Sheep Breeding Values (ASBVs)								
	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree	Response Total		
ASBVs assist in achieving breeding objectives	55.17% (32)	31.03% (18)	8.62% (5)	5.17% (3)	0% (0)	58	n/a	n/a
ASBVs are an effective marketing tool	31.03% (18)	37.93% (22)	25.86% (15)	5.17% (3)	0% (0)	58	n/a	n/a
ASBVs are used to assist in making joining decisions	53.45% (31)	31.03% (18)	10.34% (6)	5.17% (3)	0% (0)	58	n/a	n/a
ASBVs are routinely used by my clients to purchase animals	20.69% (12)	32.76% (19)	32.76% (19)	13.79% (8)	0% (0)	58	n/a	n/a
						Total Respondents	58	
						(skipped this question)	11	
15. Indexes								
	Yes			No		Response Total		
Do you use an index?	62.07% (36)			37.93% (22)		58	n/a	n/a
Do your clients prefer to select from an index?	43.1% (25)			56.9% (33)		58	n/a	n/a
Do you promote								

the index to your clients? 44.83% (26) 55.17% (32) 58 n/a n/a

Total Respondents 58
(skipped this question) 11

16. Please suggest what Sheep Genetics can do to help your breeding enterprise

Total Respondents 36
(skipped this question) 33

17. Apart from material supplied by Sheep Genetics where else do you source genetic information?

Total Respondents 33
(skipped this question) 36

18. Please provide comments/suggestions regarding Sheep Genetics products and services.

Total Respondents 25
(skipped this question) 44

19. Sheep Genetics Publications

	Very Good	Good	Neutral	Bad	Very Bad	Response Total		
Please rate the publications and marketing material	10.34% (6)	51.72% (30)	36.21% (21)	1.72% (1)	0% (0)	58	n/a	n/a
Please rate the Pocket Guide to ASBVs	18.97% (11)	53.45% (31)	27.59% (16)	0% (0)	0% (0)	58	n/a	n/a

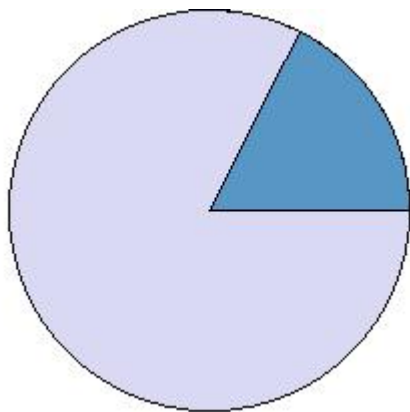
Total Respondents 58
(skipped this question) 11

20. Please provide comments/suggestions for publications and marketing material.

Total Respondents 14
(skipped this question) 55

21. Is there enough commercial service available to assist you with your breeding enterprise?

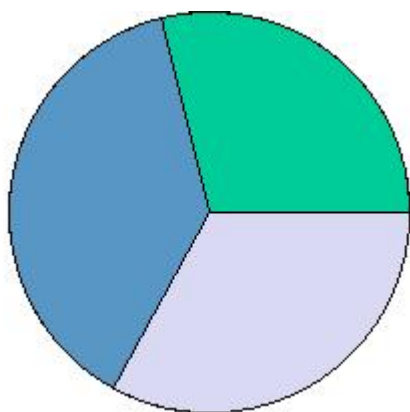
	Response Total	Response Percent
<input type="checkbox"/> Yes	47	82%
<input type="checkbox"/> No	10	18%
Total Respondents	57	
(skipped this question)	12	



22. Please provide comments/suggestions on how Sheep Genetics can encourage and promote commercial service providers.

Total Respondents 19
(skipped this question) 50

23. Please select if you would like more information about the Information Nucleus Flock and/or Sheep Genomics.



	Response Total	Response Percent
Information Nucleus Flock	18	32%
Sheep Genomics	21	37%
Address <input type="button" value="view"/>	16	28%
Total Respondents	57	
(skipped this question)	12	

24. What are the best features of Sheep Genetics?

Total Respondents 31
(skipped this question) 38

25. Where are there opportunities for improvement?

Total Respondents 36
(skipped this question) 33

26. What additional resources can Sheep Genetics provide to help you sell rams?

Total Respondents 23
(skipped this question) 46

27. Is there any additional information that Sheep Genetics can provide to help you achieve your breeding objective's?

Total Respondents 23
(skipped this question) 46

28. What additional or revamped information is required so you can more easily advocate the technology to breeders and

clients?

Total Respondents	26
(skipped this question)	43

29. Please feel free to provide any comments/suggestion:

Total Respondents	17
(skipped this question)	52