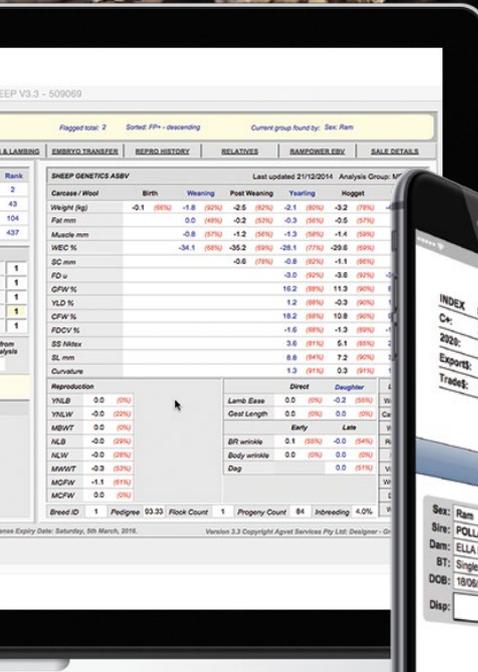


BreedELITE SHEEP

The Ultimate Sheep Pedigree and Performance Recording Software



**3-month
free trial
using your data**

Capable of submitting fully formed ewe reproduction records to the Sheep Genetics database

Smaller Breeder	Larger Breeder
\$167/year	\$367/year

	Smaller Breeder	Larger Breeder
Total records	Limited to 500	Unlimited
Initial investment	\$367	\$567
FREE data migration, setup and first years subscription	✓	✓
Access to all upgrades	✓	✓
Full software support	✓	✓
Full recording and reporting	✓	✓
Sheep Genetics uploads and downloads	✓	✓
Electronic ID compatibility	✓	✓
Barcode printing capable	✓	✓
Assistance with data handling	Fee for service	✓

Mac and Windows computers, iPad, iPhone and iPod compatible.

Visit **breedelite.com** for more details and to sign up for your **free 3-month trial**.

Email us at admin@breedelite.com or phone 08 8553 2485

Australian Wool Producer of the Year 2013, John & Jo Symons, Kangaroo Island, South Australia, were the first producers to use BreedELITE SHEEP Pedigree and Performance Recording Software for their ram breeding nucleus.

They now have over 8000 sheep recorded and also use it to record, rank and select their commercial ewe hoggets.

In 1999, my wife Jo and I made a decision to breed our own rams for our wool growing enterprise at 'Turkey Lane' on Kangaroo Island. For years we had been concerned about the lack of genetic progress we were making trying to convert our 23 micron wool to a finer micron without losing wool cut.

After enlisting Greg as a consultant we selected the best of our ewes in 1999 and artificially inseminated them to get our first drop of rams in 2000. Greg realised that none of the software available was sophisticated enough to cater for the record keeping (which included detailed mating and lambing records), interfacing with electronic devices and transferring this information to a provider such as Merino Select to analyse genetic trends.

I must confess I had no concept of the importance of this software, but fortunately Greg did and tasked himself to develop it. Because Greg is involved as a consultant, he



BreedELITE SHEEP has helped the Symons family make radical changes to the productivity and profitability of their commercial wool enterprise.

works in the sheep yards entering data and is a wizz with computers, all the ingredients were there to come up with something special.

We have witnessed the evolution of BreedElite SHEEP since 1999, and each upgrade has made it more and more user friendly, and effective for running a very successful breeding program. We were fortunate to win Australian Wool Grower of the Year in 2013 and what impressed the judges most was our ability to transform a 23 plus micron flock to a sub 19 micron flock and increase wool cut at the same time. BreedELITE SHEEP played a major role in this transformation, and I would recommend this software to anyone who is breeding rams.



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\$167/year

Larger Breeder
Unlimited records

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Regularly upgraded and support is always available.

Email Greg at admin@breedelite.com
or phone 08 8553 2485.

For more details visit www.breedelite.com

BreedELITE SHEEP

***The Ultimate Sheep Pedigree and
Performance Recording Software***

- ✓ Intuitively designed and developed by a specialist sheep veterinarian who is also a Sheep Genetics service provider
- ✓ The sophisticated mating and lambing module for more accurate Sheep Genetics Australian Sheep Breeding Values
- ✓ Electronic ID compliance makes data recording and animal retrieval easy
- ✓ Designed to be used whenever data is being recorded, mirroring what is happening in the paddock
- ✓ All sheep breeds supported
- ✓ Pedigree, reproduction, measured and visual data recording all available
- ✓ Simple importing and exporting of fully compliant Sheep Genetics compatible data files
- ✓ Built to reflect the management sequence that occurs in the sheep breeding cycle
- ✓ Mac and Windows computers, iPad and iPhone compatible